

PRESS RELEASE
9/23/2009

For Immediate Release
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2009 National Brand Name Contest Winner

John Doe

Louisville, KY - September 23, 2009 - Legendary lyricist MC Lyte and Hip Hop chart topper David Banner were in search for the next hot musician in this year's National Brand Name Contest, now in its third year. All aspiring musicians were invited to submit their hottest beats to win national exposure and great prizes as part of The National Brand's Community Pride program. Artists submitted their songs to www.contest.com, where Lyte and Banner judged the entries. Each entry had to be an original song about the artist having pride in his or her community. The winning songs had to express the signature themes of The National Brand's Community Pride program initiatives as expressed in the program's key words: Individual, Family, Community and Heritage. John Doe of Louisville, Kentucky was chosen as 2009's Community Pride Program Contest Winner. Listen to the winning song now. [John Doe "Winning Song Title"](#)

John Doe was born, Blank John Blank, in Louisville, Kentucky, September 17, 1982. His mother, a single mother of two, moved the family to the capital city of Frankfort, Kentucky. Doe was introduced to music @ a young age. Growing up in a Southern Baptist environment enriched w/ soul, he developed an ear for musical pitch, tone, and notation. Throughout grade and high school, Doe was a member of several prestigious ensembles and began to write his own hip-hop inspired lyrics around the age of 13. Like any other teen, Doe rebelled against authority and found himself surrounded with controversy and turmoil. His music and musical delivery, boast of southern dialect and street intellect, introducing his own self-proclaimed "sound." In 2001, under the production of local producer, Record Producer, Doe featured on the single "Song Title," w/ label mates Fire and Pro. The single was the jumpstart of Doe's life-long passion to be heard. Doe recorded several underground tracks w/ various Kentucky artists thereafter. Family priorities and felony charges kept Doe away from the music game for a few years: until appearing on PB3's Mixtape Extravaganza in 2007, w/ a track entitled, "Song Title."

John Doe has just recently released his first solo mixtape entitled "Mixtape: MIXTAPE TITLE." The 10-track snippet disc is the preview of his highly anticipated upcoming album, "Album Title." The tracks showcase J's ability to compose and create his own art on a musical canvas. Harmonizing and tantalizing vocals, along with an excellent sense of delivery, provide for an amazing sound and a signature vibe. Along with the development and release of his mixtape, J has performed at several local venues, including Venue 1, Venue 2, Hosted by Celebrity Host, and Venue 3 Back 2 School Extravaganza.

Doe was also recently awarded the honor of 2009 National Brand Name "Contest Winner" to further lengthen his resume and to build his exposure as an artist. Now, with beats and production from other local artists and producers DOE is determined to leave a stain in hip-hop, locally and nationally.

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Page 1: [1] Comment [MW1]	Mariam Williams	9/23/2009 3:48:00 PM
The press release is being sent out to a Louisville mailing list, so the fact that the winner is from Louisville is the most important element. This sentence should be first.		
Page 1: [2] Comment [MW2]	Mariam Williams	9/23/2009 3:55:00 PM
In a press release, I would probably write “-MORE-“ here. In an e-blast, I would place a photo of John Doe to let readers know the rest of the		
Page 1: [3] Comment [MW3]	Mariam Williams	9/23/2009 4:01:00 PM
NEVER use the @ symbol for the word “at” when you’re not texting!		
Page 1: [4] Comment [MW4]	Mariam Williams	9/23/2009 4:17:00 PM
Are we taking notes here? Are we texting? “w/” should be “with”		
Page 1: [5] Comment [MW5]	Mariam Williams	9/23/2009 4:19:00 PM
The sentence is out of place. We later learn of felony charges, but it looks like they happenn as an adult. Why are we talking about his bad behavior as a teen in a paragraph about music?		
Page 1: [6] Comment [MW6]	Mariam Williams	9/23/2009 4:21:00 PM
Shorthand notes in a formal document again		
Page 1: [7] Comment [MW7]	Mariam Williams	9/23/2009 4:23:00 PM
J? Isn’t he Charlez everywhere else? Be consistent.		
Page 1: [8] Deleted	Mariam Williams	9/23/2009 4:24:00 PM
, and several other appearances at local entities		
Page 1: [9] Comment [MW8]	Mariam Williams	9/23/2009 4:24:00 PM
Inconsistent again. Close with his first and last name.		
Page 1: [10] Comment [MW9]	Mariam Williams	9/23/2009 4:25:00 PM
This sounds very negative. “leave a mark” or “make his mark” sounds much more positive.		